



SPONSORSHIP PACKAGE

“WOMEN WALKING FOR JUSTICE” “WHEN WOMEN GET TOGETHER AND WALK, THINGS CHANGE”

This Walk will benefit The Love of Hope “Recovery Beyond the Threshold” transitional homes for Recovering Individuals, Domestic Violence, & Mental Health

We are honored that you have considered partnering with Women Who Rock Nashville! Women Who Rock Nashville (WWRN) is an 501c3 organization founded by Author, Entrepreneur, Producer and National Spokeswoman, Tanya Davis-Thirkield. WWRN strives to create amazing events that empower women from all backgrounds and demographics, with fundraising campaigns, and benefit programs to establish our goals with our community. Like, The Love of Hope “Recovery Beyond the Threshold” transitional housing, day-to-day operational needs, and various programs such as outreach to high-risk participants, advocate support groups, mentoring programs, food, clothing, shelter and more. Through these efforts, we help Nashville and the surrounding cities to become a better place to live.

Women Who Rock Nashville is by far one of the organizations that creates the most prestigious events of the year. We will Kick off the National celebrated Women's Month with our Women Who Rock Nashville Benefit 5K Walk/Run, Saturday March 5th, 2022, at Shelby Park. Then our formal black-tie ceremony that will take place on Saturday, March 26, 2022, at the Grand Hyatt Hotel.



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\$25,000.00 PREMIERE TITLE SPONSOR

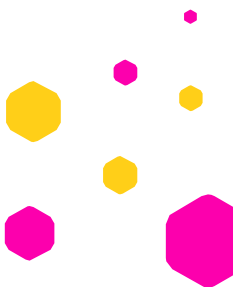
- Exclusive event naming opportunity recognized on all promotional marketing material as **“Women Who Rock Nashville Benefit 5K Walk/Run Title Sponsor”**
- Logo prominently displayed as Title Sponsor on all promotional marketing materials
- “LIVE” speaking opportunity to engage participants on day/virtual event platform
- Logo prominently displayed on runner and volunteer t-shirts
- Company spotlight with link on official event website
- Logo prominently displayed on private FB group banner
- Dedicated speaking opportunities pre/post event, pre-taped infomercial, and social media mentions
- Logo prominently displayed on private FB group banner
- Vendor Booth to advertise and promote your business, products, and services
- 30 complimentary registrations



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\$20,000.00 PRESENTING SPONSOR

- Exclusive event naming opportunity recognized on all promotional marketing material as **“Women Who rock Nashville Benefit 5K Walk/Run Presenting Sponsor”**
- **“LIVE”** speaking opportunity to engage participants on Benefit 5k walk/run day/virtual event platform.
- Logo displayed on runner and volunteer t-shirts
- Logo displayed with link on official event website
- Logo displayed on private FB group banner
- Company pre-taped infomercial and social media mentions
- Vendor Booth to advertise and promote your business, products, and services
- 20 complimentary registrations



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\$15,000 “MORE THAN A BENEFIT 5K” AFTER PARTY SPONSOR

- Exclusive event naming opportunity with logo prominently displayed as **“More Than a Benefit 5K” After Party Presented by your company** on all promotional marketing materials
- Guest Virtual Host for the after-party celebration on Benefit 5K walk/run day
- Logo displayed on team and volunteer t-shirts
- Logo displayed with link on official website
- Logo displayed on private FB group banner
- Company pre-taped informercial and social media mentions
- Vendor Booth to advertise and promote your business, products, and services
- 15 complimentary registrations

\$8,000 FINISHER MEDAL SPONSOR

- Exclusive event naming recognition as **“Official 5K Medal Sponsor”** on all promotional marketing material
- Logo on all medals distributed to all virtual walk/run (500+)
- Logo displayed on private FB group banner and event website
- Vendor Booth to advertise and promote your business, products, and services
- (4) dedicated social media mentions and day of Benefit 5k walk/run
- 10 complimentary registrations



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\$7,000 OFFICIAL VIRTUAL 5K T-SHIRT SPONSOR

- Exclusive event naming recognition as “Official Virtual 5k T-shirt Sponsor” on all promotional marketing material
- Logo prominently displayed on official walk/run and volunteer t-shirts
- Logo displayed on private FB group banner and official event website
- Vendor Booth to advertise and promote your business, products, and services
- (4) dedicated social media mentions and day of Benefit 5K walk/run
- 10 complimentary registrations

\$3,500 VIRTUAL 5K RACE BIB SPONSOR

- Logo displayed on all race participant printable bibs
- Logo displayed on official walk/run and volunteer t-shirts
- Logo displayed on race registration website
- Vendor Booth to advertise and promote your business, products, and services
- (2) dedicated social media mentions
- 3 complimentary registrations

\$1,500 “MILE MARKER” SPONSOR (3 AVAILABLE)

- Mile 1, 2 or 3 “Presented by your company”
- LIVE walk/run day recognition of your company or organization
- (1) dedicated social media mention
- 1 complimentary registration

\$1,750 SPONSOR A STUDENT - GOLD

- Sponsor 50 students to walk/run
- Special recognition as bronze level student sponsor

\$875.00 SPONSOR A STUDENT -SILVER

- Sponsor 25 students to walk/run
- Special recognition as silver level student sponsor

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\$350.00 SPONSOR A STUDENT- BRONZE

- Sponsor 10 students to walk/run
- Special recognition as bronze level student

\$150.00 VENDOR BOOTH

- We will provide space only (tent, table, tablecloths, or anything you need to vendor your business, products and services provided by each individual)
- Logo will be displayed on social media promotion
- We will promote our audience to visit your booth throughout the event

\$200.00 FOOD TRUCKS

- We will provide space only (electrical or generators provided by each individual)
- Logo will be displayed on social media promotion
- We will promote our audience to visit your truck throughout the event

Interested in sponsoring our Benefit 5K walk/run Event...For more information Please contact Us @ 615-926-9935 or email us @ WWRN615@gmail.com we will respond in 24-48 hours

